

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: Martha Verscaj

DATE: February 26, 1990

FROM: Julie Atkins JA

SUBJECT: CAMBRIDGE FREE PEOPLE/ENTERTAINMENT WEEKLY MAGAZINE
ELEMENTS MEMO - JUNE/JULY 1990

Attached is a draft of the elements memo for a Cambridge Free People/Entertainment Weekly magazine promotion.

People Magazine has given us permission to feature their cover on Cambridge's display header. They assure us that they will give us a written letter of indemnification for the use of their cover.

We would appreciate it if you could review the draft as expeditiously as possible in order for us to issue the elements memo next Friday.

Please call me at X3614 with any questions or comments.

JA:lm
Attachment

cc: M. Antonoff
A. Goldfarb
B. Mikulay
J. Spector